

# PIERO

SPORTS GRAPHICS ANALYSIS



PIERO uses image recognition and state-of-the-art graphic overlays to augment sports content with visually engaging and informative effects. PIERO is bringing new angles to every game, on the screen and in the studio.

## Features/Benefits

- PIERO systems provide cutting-edge graphics and analysis modules for over 20 different sports.
- The wide range of effects offered by PIERO includes data visualization, heatmap, speed and distance, 3D replay, moveable players and many more.
- Simple installation and real-time workflows make PIERO cost-effective and easy to integrate with your existing operations.
- The PIERO portfolio includes systems for broadcasters, professional sports clubs, and studios.

# **HiGH** **IMPACT** **EFFICIENCY**

STATE-OF-THE-ART SPORTS GRAPHICS AND ANALYSIS

EASY TO USE 3D TELESTRATOR WITH REAL TIME WORKFLOWS

HIGHLIGHTS

## **PIERO SPORTS GRAPHICS**

The world's leading sports graphics system for broadcasters, PIERO Sports Graphics enhances the game using real-time graphics and tracking technology to tell a clearer and more compelling story.



## **PIERO CLUB**

Delivering TV-quality graphics to professional clubs, PIERO Club is a 3D graphics system designed for fast and informative game analysis. It maximises coach-player communication efficiency and makes it easy to review and prepare game strategy.

