



## **DON'T GET SCOOPED**

Because news never stops, an efficient newsroom is vital. Ross delivers news production solutions for the 24/7 digital era.

## **Never miss a story**

To reduce the time it takes to get a story on air, an integrated workflow paired with the most cutting-edge production technology will ensure your newsroom is running at top speed.

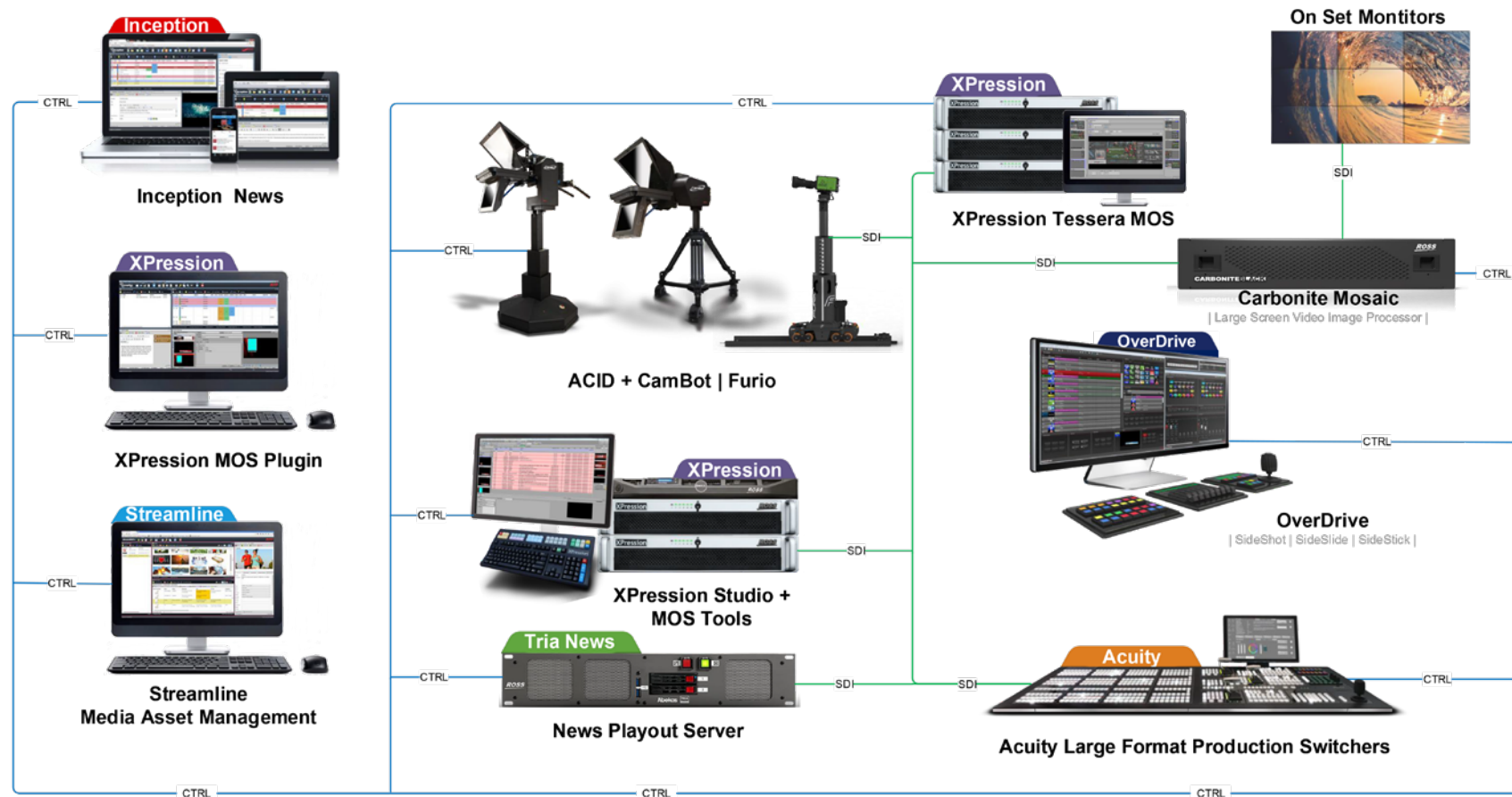
## **Engage more viewers**

Ross applies a unique story-based approach to easily create and package content for cross-platform distribution. Create and monetize more news content streams and produce new types of unique programming.

## **Built for breaking news**

Newscasts are typically scripted workflows, but, when breaking news happens it is important to have a system flexible enough to jump in and out of breaking stories.





## ACUITY

### Acuity Production Switcher

- Up to 8 MEs for the most demanding news productions
- Largest choice of Ross and 3rd party device control
- Works great with OverDrive APC
- Robust hardware with multiple panel and frame options

## STREAMLINE

### Asset Management System

- Browser based - access everywhere
- Search and download assets from third party media libraries
- Work Order Management and placeholders for asset requests
- Manage and move files between storage locations
- Integrates with XPression, Tria News and Inception
- Local and cloud hosted options available

## INCEPTION

### News Computer System

- Browser based - access everywhere
- Robust Assignment Manager for tracking events and ideas
- Built-in messaging and alerts
- Search and publish to social media and the web
- MOS integration with Ross and 3rd party devices
- Story-centric workflows and robust user permissions
- Local and cloud hosted options

## OVERDRIVE

### Automated Production Control

- Gain the consistency and efficiency of automated news production
- Control all devices for flawless production execution
- Full MOS integration
- Control both Ross and 3rd party devices

## TRIA NEWS

### News Payout Server

- Built for news production
- Multiple codec support
- MOS compliant when paired with Streamline
- 1 input and 4 outputs
- Integrates with SAN storage

## XPRESSION

### Real-time 3D Motion Graphics

- Stunning graphics to enhance your news production
- Powerful yet easy to use
- Full MOS integration
- Software-defined to add channels and features as needed

