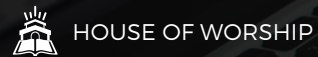




SOCIAL MEDIA MANAGEMENT



Consolidate and simplify social media engagement through a single tool.

Features/Benefits

- Save time and increase productivity by using a unified platform to search and publish to social media and web platforms.
- Engage your audience by searching comments, photos and video posted to social media in real time. A simple drag and drop workflow adds the content to an on-air graphic. Purchase Inception Social or subscribe to Inception.cloud and pay as you go.

www.rossvideo.com

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COMPLETE SOCIAL MEDIA MANAGEMENT SOLUTION

CURATED CONTENT FOR LIVE PRODUCTIONS AND EVENTS

HIGHLIGHTS

INCEPTION SOCIAL V13

Inception Social v13 includes several new updates that improve performance and provides users more flexibility.



IMPROVED OPTIMIZATION

This release includes new features for optimizing images and videos before they're fed to XPression for use in onscreen graphics.

VIDEO AND IMAGE MANAGEMENT

New settings have been added that allow users to flip the file format and frame rate for videos, and the file format and max width/height for images.

