THE POWER OF VIDEO
Modern corporations leverage video to connect with new and existing customers, employees, partners, and shareholders.

Increase community reach and engagement
Leverage live streams, real-time presentations, on-demand training, and integrated social media outreach to get your messages to stakeholders around the globe.
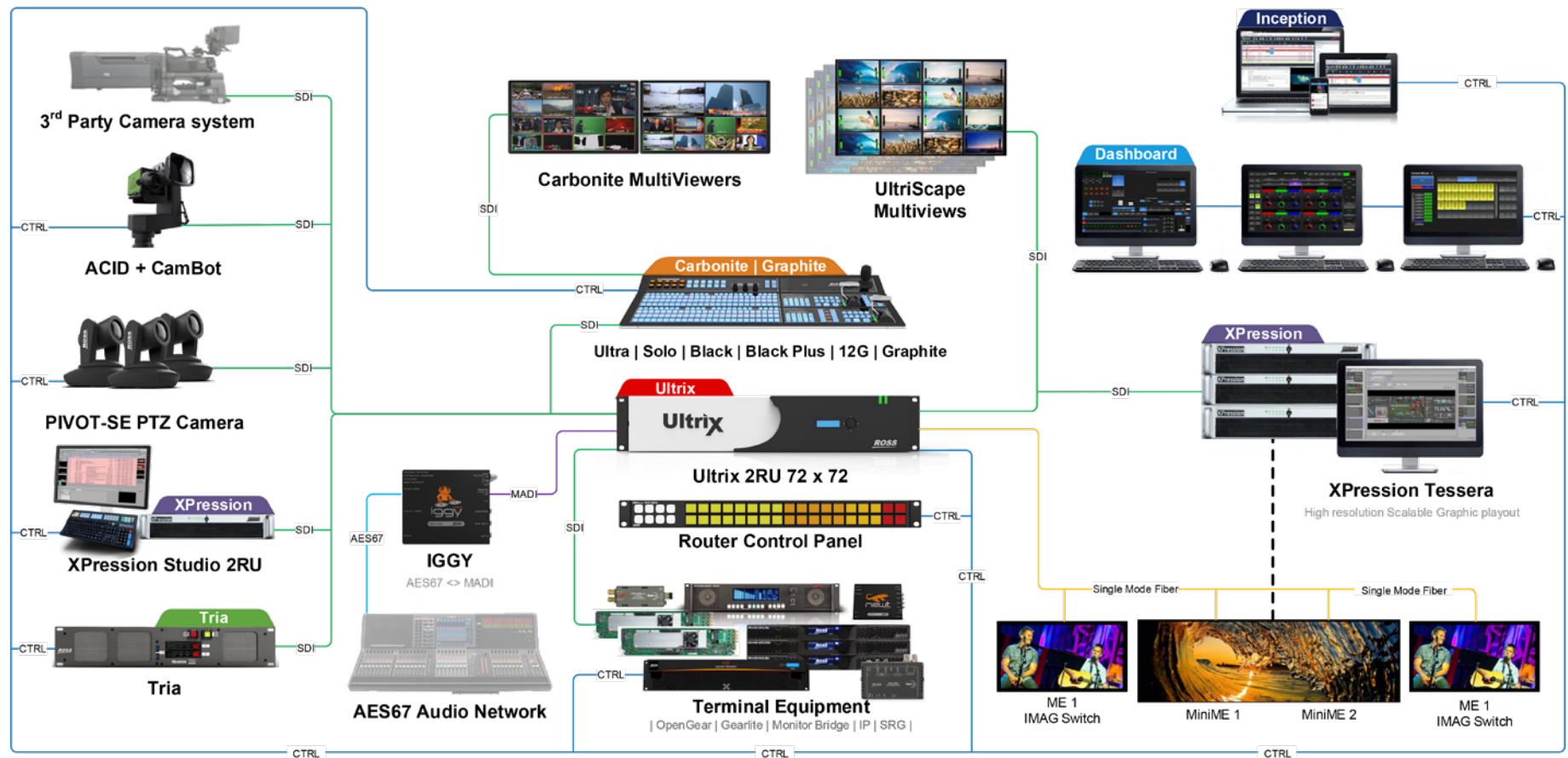
Improve crisis communications
Be prepared to deliver time-sensitive and critical information with professional equipment quickly and easily.

Build your brand efficiently
Tell the story of your brand with one easy to use solution that makes your staff more efficient and supports a wide variety of web and social platforms, screen sizes and more.

ROSS®
LIVING LIVE!

Diagram Labels

3rd Party Camera system

ACID + CamBot

PIVOT-SE PTZ Camera

XPression Studio 2RU

Tria

Carbonite MultiViewers

UltriScape Multiviews

Carbonite | Graphite
Ultra | Solo | Black | Black Plus | 12G | Graphite

Ultrix
Ultrix 2RU 72 x 72

Router Control Panel

Terminal Equipment
| OpenGear | Gearlite | Monitor Bridge | IP | SRG |

IGGY
AES67 <> MADI

AES67 Audio Network

Inception

Dashboard

XPression

XPression Tessera
High resolution Scalable Graphic playout

ME 1 IMAG Switch

MiniME 1   MiniME 2

ME 1 IMAG Switch

Single Mode Fiber

DASHBOARD	**INCEPTION LIVE**	**XPRESSION**	**CARBONITE	GRAPHITE**	**ULTRIX**	**TRIA**
Facility Control System	**Live Event Management System**	**Real-time 3D Motion Graphics**	**Carbonite Production Switcher**	**16x - 144x UHD Routing Platform**	**Production Server**
· Included Mac | PC | Linux Software	· Local and cloud hosted options	· Robust graphic & clip playback	· Big switcher features	· Powerful, state-of -the-art software defined routing platform	· Lightning fast clip recalls
· Control and monitor Ross products	· Manage live event rundowns with multi-user collaboration	· Dynamic data driven graphics including social media with Ross Inception	· DashBoard Control + RossTalk	· 1RU - 5RU : 16x16 to 144x144	· Intuitive operations & file management
· Add more DashBoard stations to separate out operator positions	· Messaging and alert notifications	· Tessera licenses allows for large canvases by linking multiple XPression Engines together	· Easy to learn and operate	· 12G, 6G, 3G, HD or SD	· 4-8 inputs and 4-8 outputs
· Custom panels for custom operation & workflow to minimize operators	· Publish to web and social	· Software-defined to add channels and features as needed	**Graphite All-In-One Production System**	· UltriScape: MultiViewers	· Native Video + Key Playout
· Send RossTalk commands to DashBoard and use as a custom protocol translator	· Search for user generated content on social media and push directly to onscreen graphics	· RossTalk and native API integration to DashBoard	· Real Switcher. Real Graphics. Real Audio. Real Clip Server.	· UltriSync: 3G Frame Syncs	· Simultaneous record & playback including time slip
			· Dedicated hardware with the reliability of separate system components.	· Add Fiber, HDMI, and MADI using SFP ports	· Multiple codec support
				· Up to 3072 x 3072 audio matrix	
				· DashBoard control + RossTalk	

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