4K UHD PRODUCTION SOLUTIONS

4K UHD is rapidly becoming an in-demand production format as the world's television manufacturers cease production of High Definition displays in favor of 4K UHD displays with support for High Dynamic Range (HDR) and Wide Color Gamut (WCG) and as live web streaming and broadcasting begin to transition to 4K UHD. Ross has a growing 4K UHD portfolio that will have you producing impressive results for these new large format displays.

The next generation of Serial Digital Interconnect (SDI), 12G extends SDI into 4K UHD applications with the plug & play ease-of-use and reliability that we know and love from SDI. Ross has been a pioneer in 12G SDI which has now been broadly adopted with a large ecosystem of products and vendors supporting the standard.