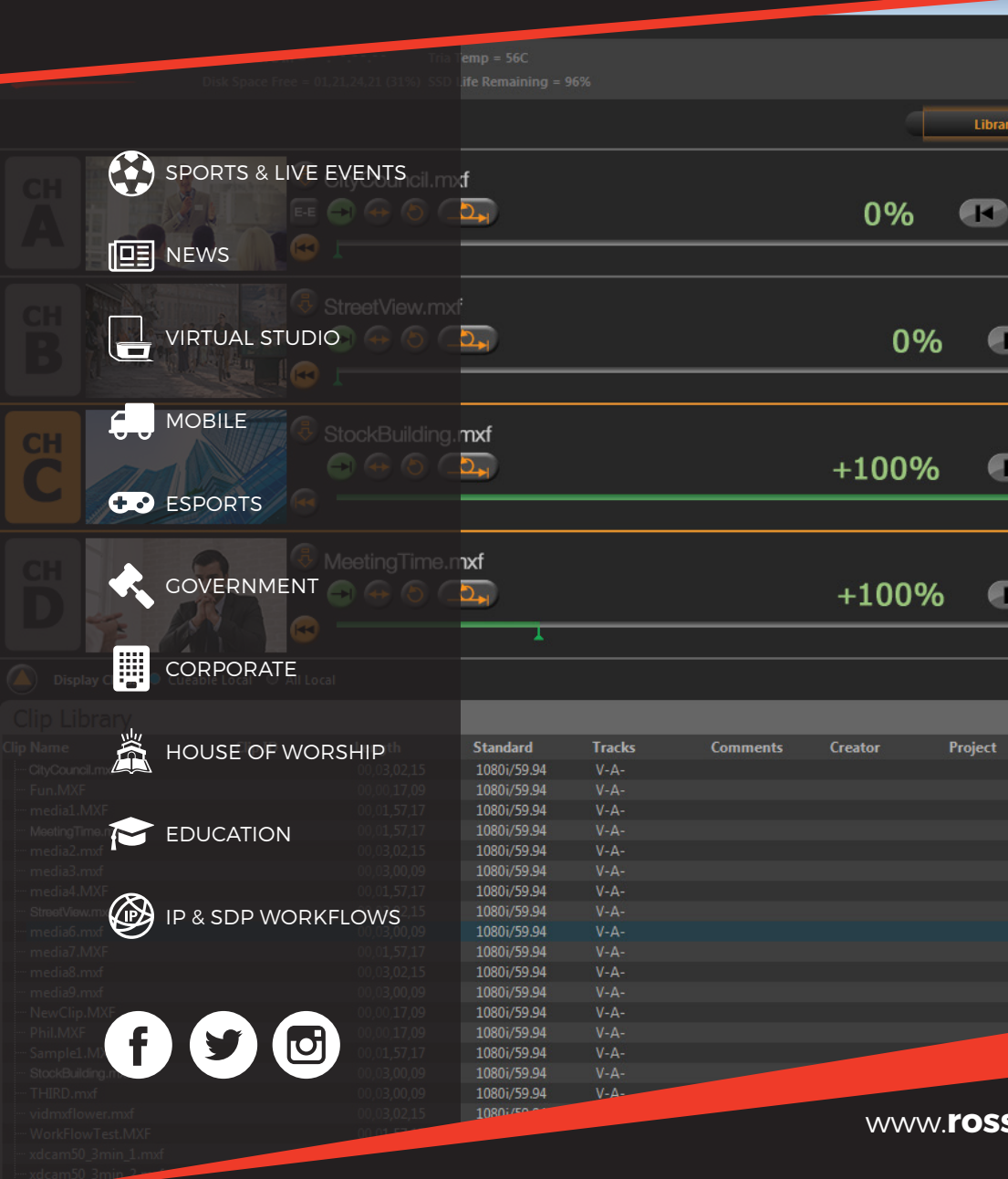




NEWS PLAYOUT SERVER



The dependable Tria News playout server—coupled with the Ross newsroom ecosystem—gets your latebreaking news stories on-air faster and more reliably than ever before.

Features/Benefits

- Directly playout native-codec MXF media files with XDCAM-35, XDCAM-50 and AVC-I 50 — eliminating time-consuming media file transcoding.
- Present newsroom media assets from four independent PGM playout channels—for maximum live-production flexibility.
- Through Ross Streamline, Tria News supports a MOS newsroom workflow—providing an incredibly efficient live news production process.

HiGH **IMPACT** **EFFICIENCY**

LATE-BREAKING NEWS STORIES ON-AIR FASTER THAN EVER BEFORE

EFFICIENT LIVE NEWS PRODUCTION WORKFLOW



HIGHLIGHTS

STREAMLINE INTEGRATION

Tria News tightly integrates with the Ross Streamline Media Asset Management system—whose role in life is to efficiently organize news media assets, put them in the right place, and to prepare and present live rundown playlists from the Tria News playout server.

LOCAL SSD & DIRECT NAS PLAYOUT

In addition to internal local SSD media storage, Tria News can also playout media files directly from a central NAS—such as the Ross EVO Signature Series—ensuring secure and reliable news story playout during rapid-fire live broadcasts.

ROSS NEWSROOM ECOSYSTEM

Tria News is part of the complete Ross newsroom ecosystem. From a hyper-local call-letter station—to a wide-ranging, continent-spanning television network—Ross can provide a live newsroom solution that's perfectly scaled to match your staffing and budgetary constraints.

