



DON'T GET SCOOPED

Because news never stops, an efficient newsroom is vital. Ross delivers news production solutions for the 24/7 digital era.

Never miss a story

To reduce the time it takes to get a story on air, an integrated workflow paired with the most cutting-edge production technology will ensure your newsroom is running at top speed.

Engage more viewers

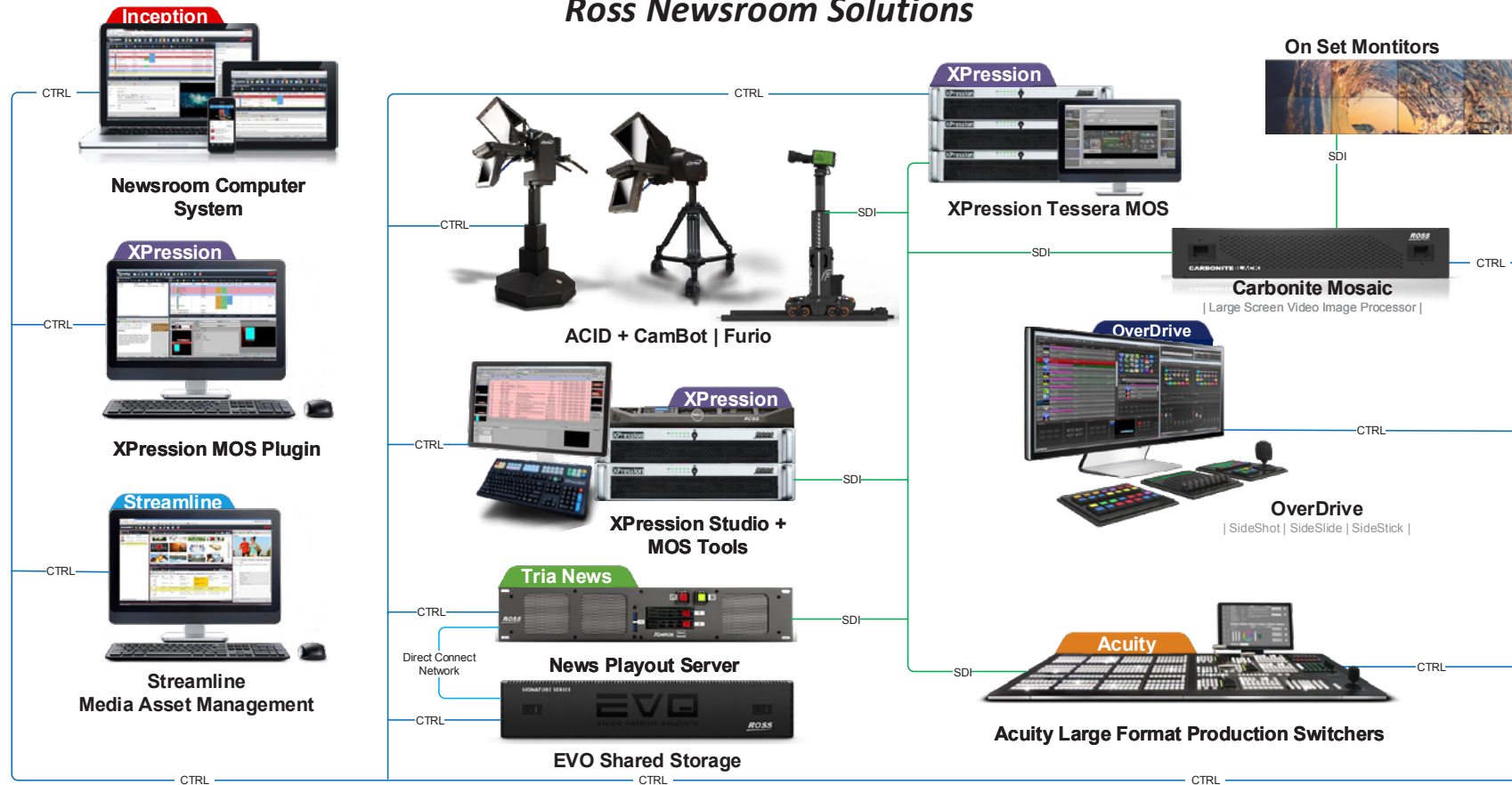
Ross applies a unique story-based approach to easily create and package content for cross-platform distribution. Create and monetize more news content streams and produce new types of unique programming.

Built for breaking news

Newscasts are typically scripted workflows, but, when breaking news happens it is important to have a system flexible enough to jump in and out of breaking stories.



Ross Newsroom Solutions



Inception

- > Local and cloud hosted options
- > Manage live event rundowns with multi-user collaboration
- > Messaging and alert notifications
- > Publish to web and social
- > Search for user generated content on social media and push directly to onscreen graphics

Streamline

- > Organize assets for graphics and for video production
- > Browser-based interface for easy access
- > Search and download assets from third party media libraries
- > Work Order Management and Placeholders for asset requests
- > Manage and move files between storage locations
- > Integrates with XPression, Tria News and Inception
- Local and cloud hosted options available

XPression

- > 3D Real time Graphics
- > Designer friendly easily building complicated Graphics
- > Easy to use and operate
- > Full MOS integration
- > Software Defined to add Channels and features as needed

Acuity

- > Large format Production Switcher
- > Long list of Ross and 3rd party device control for tight automation
- > Provides the most functionality with Overdrive
- > Robust Hardware with multiple Panel and frame Options

Tria News

- > Built for News production
- > Multiple codec support
- > MOS Compliant when paired with Streamline
- > 1 Input and 4 Outputs
- > Integrates with SAN Storage

OverDrive

- > #1 Automated Production Control System
- > Control all Devices for flawless production execution
- > Full MOS Support
- > Control both Ross and 3rd Party Devices

