



SOCIAL MEDIA MANAGEMENT



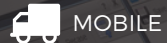
SPORTS & LIVE EVENTS



NEWS



VIRTUAL STUDIO



MOBILE



ESPORTS



GOVERNMENT



CORPORATE



HOUSE OF WORSHIP



EDUCATION



Consolidate and simplify social media engagement through a single tool.

## Features/Benefits

- Save time and increase productivity by using a unified platform to search and publish to social media and web platforms.
- Engage your audience by searching comments, photos, and video posted to social media in real time. A simple drag and drop workflow adds the content to an onscreen graphic.
- In addition to traditional purchase options, Inception Social is available as a subscription run in the cloud. Spin and instance up or down as needed for flexibility from event to event.

[www.rossvideo.com](http://www.rossvideo.com)

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# **HiGH** **IMPACT** **EFFICIENCY**

COMPLETE SOCIAL MEDIA MANAGEMENT SOLUTION

CURATED CONTENT FOR LIVE PRODUCTIONS AND EVENTS

HIGHLIGHTS

## **INCEPTION SOCIAL V14**

Inception Social v14 includes several new updates that improve performance and provide users with more flexibility.



## **CREATE ENGAGEMENT**

Encourage audience participation with hashtag, keyword, and geolocated searches as well as interactive polls. Ask for content or opinions and show the results in real time.

## **VIDEO AND IMAGE MANAGEMENT**

Optimize images and videos before being fed to XPression for use in onscreen graphics. When content is downloaded from social media, users can flip the file format and frame rate for videos, and the file format and max width/height for images.

