



## **THE POWER OF VIDEO**

Modern corporations leverage video to connect with new and existing customers, employees, partners, and shareholders.

### **Increase community reach and engagement**

Leverage live streams, real-time presentations, on-demand training, and integrated social media outreach to get your messages to stakeholders around the globe.

### **Improve crisis communications**

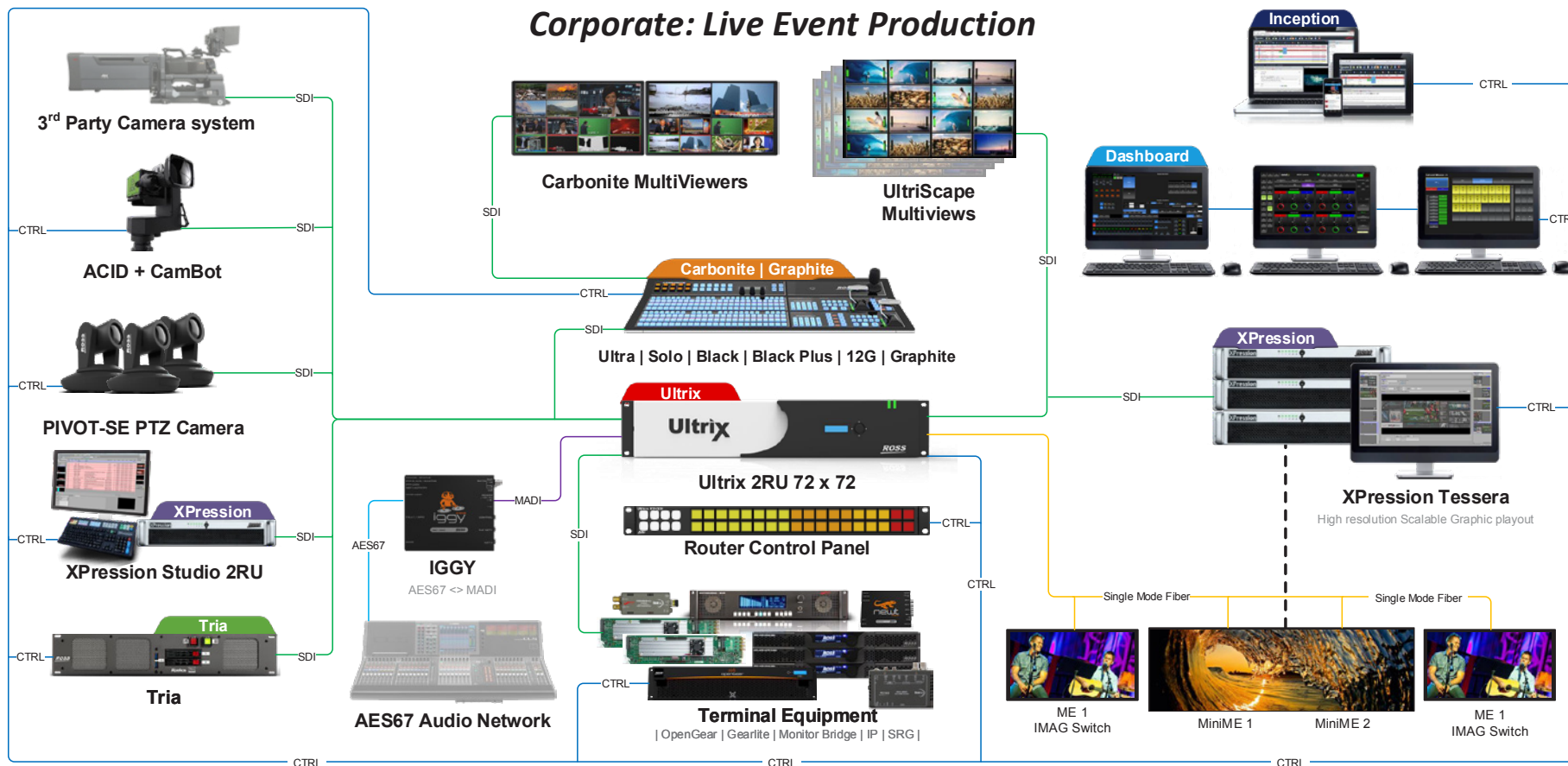
Be prepared to deliver time-sensitive and critical information with professional equipment quickly and easily.

### **Build your brand efficiently**

Tell the story of your brand with one easy to use solution that makes your staff more efficient and supports a wide variety of web and social platforms, screen sizes and more.



# Corporate: Live Event Production



**Ultrix**

- > Software Defined Routing
- > 1RU – 5RU : 16x16 to 144x144
- > 12G / 6G / 3G / HD / SD
- > UltraScape: MultiViewers
- > UltraSync: 3G Frame Syncs
- > Add Fiber | HDMI | MAD | With SFP Slots
- > Up to 3072 x 3072 Audio matrix
- > Dashboard control + RossTalk

**Carbonite | Graphite**

- > 13 - 36 Inputs, 8 – 25 outputs
- > 1ME – 3ME + 4 MiniMEs
- > Mix and match panels and frames and All in one Systems
- > Multi-panel support
- > Robust Hardware
- > Big Switcher features
- > Dashboard Control + RossTalk

**XPression**

- > Robust Graphic & Clip play back
- > Dynamic Data driven Graphics including Social media with Ross Inception
- > Tesseract licenses allows for large canvases by linking multiple XPression Engines together
- > Software Defined Production licensing model with no Hardware changes
- > Rosstalk and Native API integration to Dashboard

**Dashboard**

- > Free Mac | PC | Linux Software
- > Control and Monitor RossVideo products
- > Add more Dashboard stations to separate out operator positions
- > Custom Panels for Custom operation & Workflows to minimize Operators
- > Send Rosstalk commands to Dashboard and use as a custom protocol translator

**Tria Production**

- > 2 – 8 Channel options available
- > Lightning Fast Clip recalls
- > Intuitive Operations & File Management
- > Native Video + Key Playback
- > Simultaneous record & playback including time slip
- > Multiple codec Support
- > Robust Hardware

**Inception Live**

- > Local and cloud hosted options
- > Manage live event rundowns with multi-user collaboration
- > Messaging and alert notifications
- > Publish to web and social
- > Search for user generated content on social media and push directly to onscreen graphics

