

PIERO

SPORTS GRAPHICS ANALYSIS



PIERO is an award-winning sports analysis tool from Ross Video. PIERO's systems use image recognition or encoded camera heads to overlay tactical graphics on sports content. PIERO brings new angles to every game, on the screen and in the studio, with visually engaging and informative effects.

Features/Benefits

- PIERO provides audiences, players, and coaching staff with new angles and virtual views of sports events through 3D graphics and image recognition.
- PIERO offers a wide range of effects across its solutions, including data visualization, speed and distance, 3D replays, and many more.
- PIERO's effects are compatible with more than 20 major sports and can be customized and pre-set for both pre-recorded shows and live productions.
- PIERO is simple to install and easy to use, which makes it cost-effective and adaptable to existing workflows.

HiGH **IMPACT** **EFFICIENCY**

STATE-OF-THE-ART SPORTS GRAPHICS AND ANALYSIS

COMPREHENSIVE, CUSTOMIZABLE FEATURE SET

HIGHLIGHTS

PIERO BROADCAST

A real-time 3D sports graphics and analysis system created for broadcasters. The system's algorithm creates a seamless blend of graphics and video which maintains proper perspective and keeps graphics tied to the pitch as the camera moves.



PIERO CLUB

A 3D graphics system designed for professional sports clubs. The perfect interface between coaching staff and players, it maximizes communication efficiency and engages players using pre-made clips and live presentations.

PIERO LIVE

A powerful real time graphic solution. Designed for live use cases, the system supports a wide array of encoded camera heads and can connect to live data feeds for NFL, Soccer, and Baseball.

