



SOCIAL MANAGEMENT SYSTEM



Consolidate and simplify social media engagement through a single tool.

Features/Benefits

- Save time and increase productivity by using a unified platform to search and publish to social media and web platforms.
- Inception Social is available for purchase or as a subscription service offering monthly or annual billing.
- Connect with your audience by curating comments, photos and video posted to social media in real time.



www.rossvideo.com

ROSS[®]
LIVING LIVE!

IBC Highlights



FEED SOCIAL CONTENT TO ON-AIR GRAPHICS

Search, curate and display social media content by integrating Inception Social with broadcast graphic systems like Ross Video's XPression.



SOCIAL POLLS

Use social media polls to create content through real-time audience participation.



GEOLOCATED RESULTS

Use a location to produce focused results for breaking news, severe weather or live events.

