



NEWSROOM COMPUTER SYSTEM



The world's most innovative newsroom computer system and social media management tool.

Features/Benefits

- Create, manage and share content across multiple platforms from a single user-interface.
- Work on Macs, PC's and tablets without downloading any client software.
- Offered in a variety of editions and configurations to fit everyone from small start-ups to large enterprise installations.



www.rossvideo.com

ROSS[®]
LIVING LIVE!

IBC Highlights



STORY-CENTRIC WORKFLOWS

Start with the story. See how Inception can easily repurpose content across shows and platforms to increase efficiency and cut down publishing time.



SOCIAL MEDIA AND WEB

Inception offers the ability to create and publish content for the web and social media. But it also allows teams to have a conversation by searching social media in real time and gathering content to use online and on-air.



ASSIGNMENT MANAGER

Organize your team and centralize planning efforts using Inception's highly customizable planning calendar for story and resource tracking.

