XPression License Tool Renewal Process

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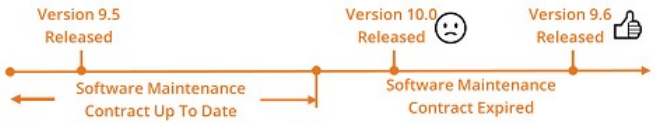
The XPression License

Ross Video XPression software is sold as a perpetual license, meaning that the USB hardware license (dongle) will not expire, and the software version originally shipped with it in use will always work. To access the latest software features of XPression, Ross Video does charge an annual renewal fee for XPression software maintenance. Customers with active software maintenance are always entitled to the latest features. Ross Video annual Software Maintenance Contracts are usually sold in one-year periods, starting with the shipping date from the factory to the customer.

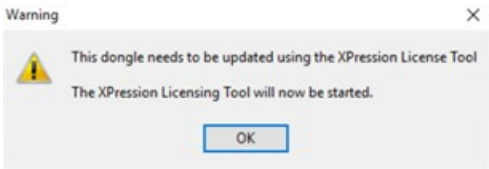
Customers who have a software maintenance contract which has expired can continue to run their current version of XPression software, but when they attempt to upgrade to a newer version of XPression software, they will be notified that their current license has expired and will not support that version of software.

With XPression, the term version is defined by the number to the left of the decimal point. This means XPression version 9.5 is version 9 and a customer with an XPression Software Maintenance contract that expired after July 15, 2019 (when XPression version 9.0 was officially released), but before October 14, 2020, will always be able to run any version of XPression 9.x, all the way up to version 9.9 even if their software maintenance contract expired.



Those customers will be entitled to any release in the 9.x series (or any other prior versions) but cannot upgrade to version 10.0, and all the new features that have been developed for XPression, without bringing their software maintenance agreement up to date.

Attempting to launch XPression software that was released after the Software Maintenance Expiry date stored on the XPression USB Hardware License Dongle will result in the prompt shown below and initiate the renewal process to proceed.



Phone: +1 613-686-1557 • Technical Support: +1 833-859-0499 (North America) • +800 3540 3545 (International) • 3500DR-549-01 Rev 2 • October 2025 © 2025 Ross Video Limited. Ross® and any related marks are trademarks or registered trademarks of Ross Video Limited. All other trademarks are the property of their respective companies. PATENTS ISSUED and PENDING. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, mechanical, photocopying, recording or otherwise, without the prior written permission of Ross Video. While every precaution has been taken in the preparation of this document, Ross Video assumes no responsibility for errors or omissions. Neither is any liability assumed for damages resulting from the use of the information contained herein.

XPression Software Releases

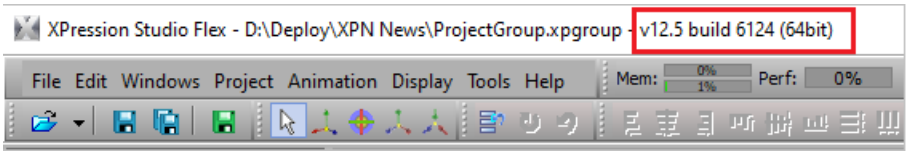
The table below displays the XPression software versions and their official release dates. The build numbers are also indicated, as incremental release information for the specific versions. Note: The build number is a continuous series of numbers, dating back to the original release of XPression software, and is not reset for each version released.

XPression Version	Release Date	First Build	Latest Build
12.5	2025/09/05	6116	6124
12.0	2024/10/11	5946	5985
11.5	2023/12/15	5801	5844
11.0	2022/08/15	5650	5686
10.5	2021/10/15	5508	5545
10.0	2020/10/14	5250	5277
9.5	2020/01/29	4978	4991
9.0	2019/07/15	4842	4849
8.5	2019/01/02	4570	4611
8.0	2018/06/22	4089	4106
7.0	2017/08/23	3798	3847
6.5	2016/08/11	3600	3701
6.2	2016/03/22	3526	3539
6.1	2015/10/21	3437	3447
6.0	2015/08/04	3318	3336

XPression Version	Release Date	First Build	Latest Build
5.7	2014/10/21	3064	3091
5.5	2014/05/13	2722	2732
5.5	2014/05/01	2718	N/A
5.4	2013/11/14	2659	2659
5.15	2013/10/16	2561	2575
5.11	2013/09/18	2550	N/A
5.0	2013/06/25	2312	2314
4.1	2013/01/29	2134	2144
4.0	2012/09/26	2025	N/A
3.6	2012/06/01	1821	1823
3.5	2012/01/13	1794	1796
3.21	2011/10/20	1768	N/A
3.2	2011/10/20	1767	N/A
3.1	NA	1740	N/A
2.9	NA	1702	N/A

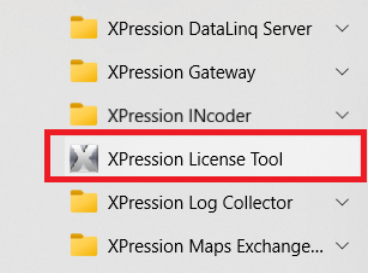
Identifying the Current Version of XPression

The XPression software version can be found in several locations. The most common way to find the version on an active system is to launch the XPression software and check the title bar of the application. It will appear in the title bar, after the file path of the current open and active project. The version number will be followed by the build number and any additional information about the XPression software, including any beta release status and if it is a 64-bit edition of XPression or not.



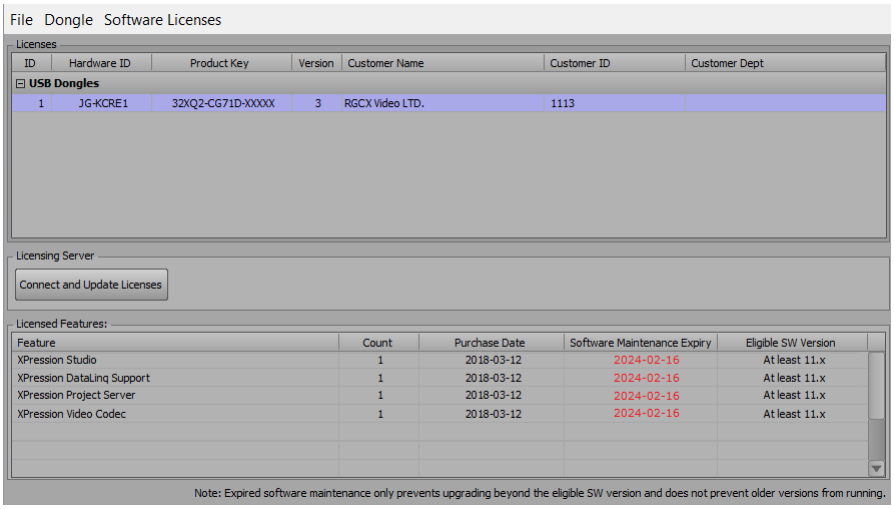
The XPression License Tool

Starting with XPression version 7.2, Ross Video has implemented a software-based License Tool for the XPression USB Hardware License Dongle that is automatically installed with XPression software. Users can launch the XPression License Tool from the Windows **Start** menu.

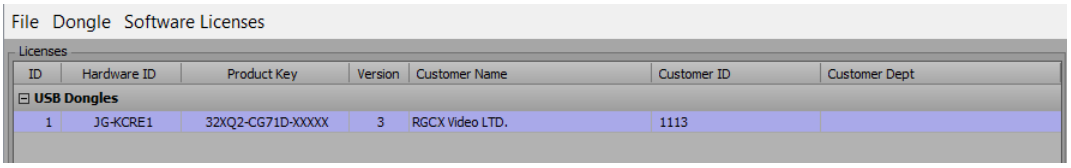


The XPression License Tool provides status information on the XPression USB Hardware License Dongle, as well as an interface for Ross Video to work with customers to remotely update licenses in the field.

The License Tool will automatically detect the XPression USB Hardware License Dongle installed on the computer it is run on. The License Tool also displays a list of the installed XPression software, as well as the purchase date and software maintenance expiry date for each licensed feature.



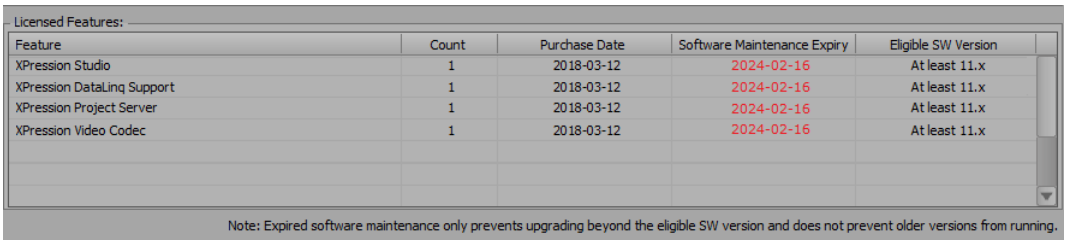
The top section of the License Tool lists information about the physical USB Hardware Dongle, including the hardware ID, the product key, and any customer information available at the time the license was generated.



The next section of the License Tool contains the **Connect and Update Licenses** button. For computers with an XPression USB Hardware License Dongle installed, that are connected to the internet, selecting this button will connect to the Ross Video License Activation Server, retrieve any updated license information, and allow users to download updated licenses from Ross Video.

There is also a process for remotely updating XPression USB Hardware Licenses for computers that do not have internet access.

The bottom section of the License Tool displays any active XPression software licenses on the XPression USB Hardware License Dongle, as well as the purchase date and the software maintenance expiry date. This is the information that regulates the version of XPression software installed on the computer and if the software version was released before or after the software maintenance.

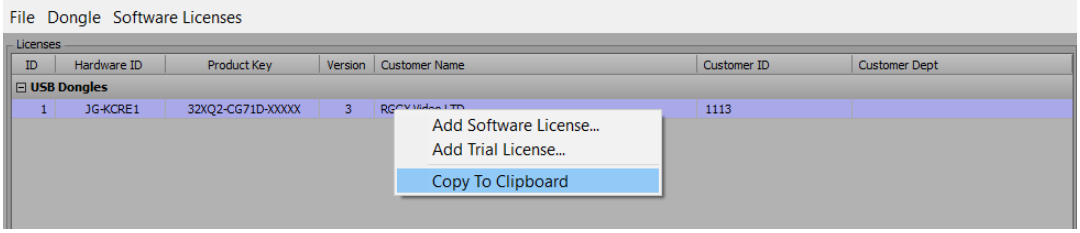


Feature	Count	Purchase Date	Software Maintenance Expiry	Eligible SW Version
XPression Studio	1	2018-03-12	2024-02-16	At least 11.x
XPression DataLinq Support	1	2018-03-12	2024-02-16	At least 11.x
XPression Project Server	1	2018-03-12	2024-02-16	At least 11.x
XPression Video Codec	1	2018-03-12	2024-02-16	At least 11.x

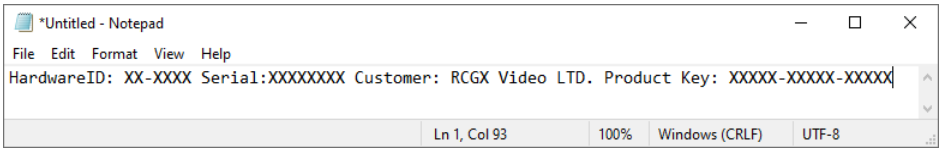
Users may use this date to cross-reference with the XPression Software Releases table to confirm which versions of XPression software are eligible to run with the XPression USB Hardware License Dongle they have.

Upgrading an XPression USB Hardware License

If you have an XPression USB hardware License Dongle, in the XPression License Tool, right-click on the information line and select **Copy to Clipboard** to capture the information needed by Ross Video Tech Support.

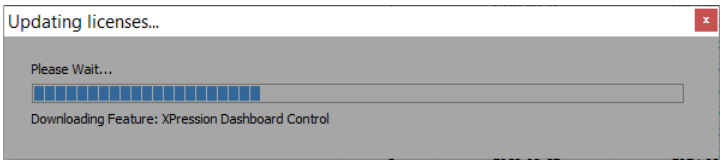


The information can be pasted into an email (or notepad and saved, then transferred to a computer with internet access) and sent to Ross Video Tech Support when inquiring about the eligibility of software versions or license upgrades.



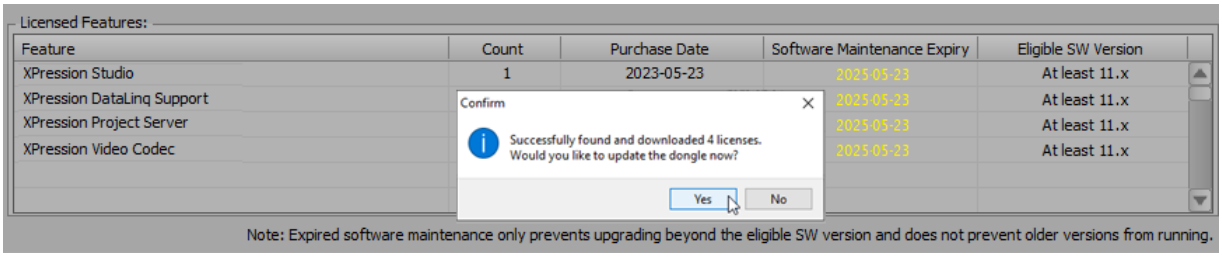
Ross Video Tech Support may need to engage Ross Video sales if the license in question is a license whose maintenance has expired for the desired XPression version. If there is a sales transaction required (or already completed) to restore the software maintenance period to allow for a new version of XPression, the end user on the XPression engine will need to select the **Connect and Update Licenses** button to acquire the new licenses on the XPression USB Hardware License.

A status message will appear in the XPression License Tool informing the user that updated licenses are being downloaded to the local computer.

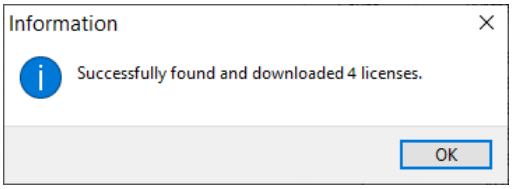


The updated licenses will appear, with any new dates displayed in yellow text, to indicate they are new dates and will extend the **Software Maintenance Expiry** date. A confirmation dialog box appears.

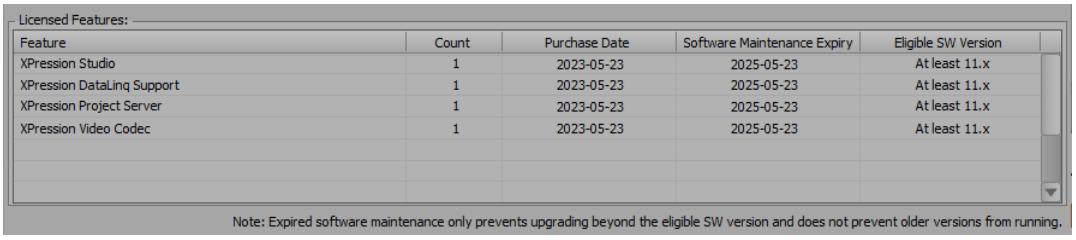
Select **Yes** to accept and update the XPression USB Hardware License Dongle with the new information or select **No** to decline to reprogram the dongle.



If the user decides to accept the new licenses, a dialog will appear displaying the status of the XPression License Tool reprogramming the XPression USB Hardware License Dongle.



Once the XPression USB Hardware License Dongle has been properly reprogrammed, all software maintenance expiry dates that have been updated will be changed on the XPression License Tool. Any dates that match or follow the current calendar date will be in black text.



Dates prior to the current date will appear in red. It is possible to update an XPression Software Maintenance Agreement to a date in the past to run a release which is not current. Again, the expiry date is not an indicator of the dongle not working, it is an indication of the latest date the software maintenance was active, which limits the user to running software released prior to that date.

Licensed Features:

Feature	Count	Purchase Date	Software Maintenance Expiry	Eligible SW Version
XPression Studio	1	2023-02-23	2024-02-16	At least 11.x
XPression DataLinq Support	1	2023-02-23	2024-02-16	At least 11.x
XPression Project Server	1	2023-02-23	2024-02-16	At least 11.x
XPression Video Codec	1	2023-02-23	2024-02-16	At least 11.x

Note: Expired software maintenance only prevents upgrading beyond the eligible SW version and does not prevent older versions from running.

Contacting Ross Video Customer Assistance

Customers can always reach out to Ross Video Technical Support by calling:

+1 (613) 686-1557

+1 (833) 859-0499 (Toll free within North America)

+800 3540 3545 (Toll free International)

Sydney, Australia 1300 007 677*

Customers may also email techsupport@rossvideo.com for assistance.

Customers can reach out to their Ross Video Sales Professional to inquire about renewing their XPression USB Hardware License dongle. To look up the Ross Video Sales Professional in any region of the world, visit www.rossvideo.com/sales or email insidesales@rossvideo.com with your contact information.

*If the local support specialist is not available, your call will be transferred automatically to our North America center.