



Ross Platform Manager offers a consolidated approach to managing your Ross license keys, which translates into operational efficiencies and savings for customers.



Applications

- Small and mid-market news broadcasters
- Redundancy and disaster recovery applications
- Corporate keynotes and internal events
- Conferences and connected facilities
- Concerts and live streaming events
- Internal training and e-learning
- Journalism and multimedia education
- eSports tournaments
- Service providers

Ross Platform Manager aspires to provide unified approaches to software license key management, which allows you to share licenses between instances, ramp up and ramp down your license consumption and rent special features and functionality from Ross for short periods of time.

Cloud Features & Benefits

- **Remote Access and Control** - Operate from anywhere, with anyone.
- **Broadcast Quality Production** - Move to the cloud without sacrificing quality.
- **Experiment and Explore** - Test out new ideas and formats.
- **Low Up-Front Cost** - Get started with minimal investment.
- **Speed of Deployment** - Reduce your time to air.
- **Extreme Flexibility** - Grow on-demand for large events or new productions.
- **Hybrid Workflows** - mixing on-premise and cloud environments seamlessly.
- **Centralized Maintenance** - Enable your engineering team to be everywhere.
- **Sustainability** - Lower your carbon footprint with cloud technology.
- **World Class Support** - Get support from the same people you've trusted with your live productions for decades.
- **Unmatched Expertise** - Rely on our cloud experts to help design your workflow, provide networking and security advice, deploy the solution, and be a strong partner in your journey to cloud.

Optimized for Cloud

- Designed Using AWS Well Architected Pillars
- Integration with IAM – Support for IAM roles for service-based authentication.
- Integration with Managed Services – Native integration with Amazon Aurora, Amazon OpenSearch, and Amazon S3, as well as other services.
- Multi-AZ Support – Can be deployed across availability zones for enhanced availability (redundant license required).
- Self-Healing Capabilities – Automatically recover in the case of an underlying instance failure or other unavailability event.

Product Features

- Provides a unified approach to software license key management, which allows you to:
 - Share licenses between instances
 - Ramp up and ramp down your license consumption
 - Rent special features and functionality from Ross for short periods of time

Instance

Recommendations

- **Amazon EC2**
1x r5.large (Linux)
instance - Application
- **Amazon RDS**
1x db.t2.medium
(Aurora/MySQL) instance

Estimated Cloud Costs

About \$155 per month*

Estimated costs are per instance, across a single availability zone in the us-east-1 (N. Virginia) region, without redundancy, using the instance sizes and specifications recommended. Estimations are based on usage of four hours per day, five days a week. Results may vary based on usage, sources, and other factors and are provided as guidelines only.

Deployment Options

Available as a pre-built AMI or provided instructions to build your own AMI from a base image of your choosing. The product can also be deployed onto local virtual machines, or physical hardware if desired.

Ross Pricing

\$0 USD Monthly
Software licensing only, **does not include** cloud expenses.

Licensing Options

The product is available in both a perpetual license (with recommended annual maintenance plan) as well as monthly and annual subscription. A minimum three-month commitment is required for monthly subscription plans. Existing perpetual licenses can be migrated to the cloud at no additional cost. *

Professional service fees for commissioning and setup may apply for Ross to perform the migration of your data and existing infrastructure.