



ROCKET SURGERY
ROSS CREATIVE SERVICES

ROCKET SURGERY | VIRTUAL PRODUCTIONS

Rocket Surgery Virtual Productions is the industry leader in live event augmented reality. Working on both Ross XPression and Frontier powered by The Future Group, RSVP can help you bring virtual augmented reality to life. From concept and creation to on-air implementation and operation, RSVP has the team to make it happen. We can deploy resources that supplement your mobile team, on a per-event basis or full season engagement.

EXPERIENCE

RSVP has over 3 years of experience under its belt providing AR solutions for some of the biggest brands in broadcast including NBC Sports Sunday and Thursday Night Football, the NHL's Winter Classic on NBC, and more.



INTEGRATION

- Robotics
- Jib-Arm
- Cable-cam

For NBC Sports, Ross systems receive and translate a live feed from Skycam's Aerial camera system through telemetry data provided by SportsMEDIA Technology (SMT). This means augmented reality and virtual set cable-cam data can be manipulated for full fly-through animation in a live environment.





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Additionally, using custom DashBoard's control interface, AR elements can be placed anywhere on the field of play within seconds, making this an ideal setup for any live production environment.

Rocket Surgery can take your live production to the next level with responsive fly-through augmented reality, capable of using not only tracking data from Skycam and Spidercam, but also integrating live statistical data within the Ross XPression augmented environment.



Enhance the drama of your live event presented bigger and better than ever with augmented reality services from Rocket Surgery Virtual Productions and Ross Virtual Solutions.

