

## **BOSS GRAPHICS | VICIOUS PRECISION | UNRIVALED EXPERTISE**

XPression customers in broadcast, virtual studio, and venue production, receive unmatched design and data integration expertise from Rocket Surgery, because being a part of Ross Video gives the Rocket unequaled access.

Graphics and Virtual Sets for television, along with insert/display workflows for sports arenas are Rocket Surgery specialties. The Ross Creative Services organization has the expertise you need for a wide variety of applications, and can be your one-stop-shop for leading-edge design. Today's graphic systems are more powerful and complex than ever, and unused functionality destroys competitive advantage. Rocket Surgery can help you get it back.

Rocket Surgery acts as your "Mission Control" for XPression and Frontier design solutions so that you can focus on your core business.

Rocket Surgery owns the heavy design jobs and projects others cannot fulfill, and with fast turns that cannot be beat. With experts that specialize in design authoring for, and precision delivery to, advanced graphics platforms, XPression and Frontier are the specialty and focus. As part of Ross Video, Rocket Surgery has exclusive input into these systems with unmatched speed to air.

With a focus on innovation, Rocket Surgery is responsible for many industry "firsts," providing you with the go-to choice for advanced production design.

Rocket Surgery graphics present information in new and innovative ways that are guaranteed to captivate and inform your audience. From broadcast graphics and animation and dazzling arena displays, to groundbreaking virtual sets and augmented reality, you gain access to experts that assist your team to maximize production value. Let Rocket Surgery help you realize your vision and bring your brand to life.











## **Rocket Surgery Clients**

Gain confidence from a client list that are the absolute who's-who of some of the world's most valuable brands.

- Arizona Cardinals
- Atlanta Braves
- Atlanta Falcons
- Baltimore Ravens
- Bleacher Report
- Bloomberg CanadaBuffalo Bills
- BYU
- CBS Sports.com
- City of San Antonio
- Cleveland Indians
- Denver Broncos
- Detroit Lions
- Edmonton Oilers
- Florida State Athletics
- Hamilton Tiger Cats
- Kansas City Royals
- MGM Grand
- Miami Dolphins
- Minnesota Vikings
- NBC Sports
- NBC Sunday Night Football
- NBC Thursday Night Football
- NBC Universal
- New England Sports Network

- New Jersey Devils
- New York Jets
- New York Mets
- Nexstar Broadcasting
- Philadelphia Phillies
- Pittsburgh Pirates
- Real Madrid
- RIOT Games
- Seattle Mariners
- Sinclair Broadcasting
- Sky News
- SpikeTV
- Super Bowl LI
- Tampa Bay Buccaneers
- Tampa Rays
- Telemundo
- Texas A&M
- The Houston Livestock Show & Rodeo
- The UK Lottery
- The White House
- The Winter Classic on NBC
- University of Nebraska
- University of Virginia Athletics
- USAA



