



XPression **FX**

Fast graphics delivery,
seamless switcher integration

Introducing XPression **FX**

XPression FX is the newest addition to the XPression Family. Built to simplify complex production workflows while unlocking new creative possibilities.

Designed for Technical Directors and Vision Mixers, XPression FX connects directly or across the TCP/IP network to your video switcher, eliminating the need for third-party interface devices. Trigger XPression FX using AMP, B-BUSS II, VDCP, or RossTalk to frame-accurately handle switcher wipes, billboards, sponsor logos, data-driven graphics, and more – all in a compact, scalable 1RU chassis. This allows XPression FX to work with switchers from almost any vendor.

Key Features



Direct
switcher control



Compact,
scalable hardware



Flexible
content workflows

Built on the XPression Studio and XPression Clips workflow, The XPression FX system provides HDR and WCG workflows using Type III LUTs in the Adobe .cube file format for advanced color management workflows.

The XPression Project Server and XPression Clip Store workflows allow for real-time synchronization to a centralized media management system.

The XPression P-BUS Mapping interface allows for importing and exporting P-BUS presets to reduce the setup time required to prep for the telecast and frees up time to work on other tasks before show time.

VDCP, AMP, and RossTalk are also supported.

XPression
Clips

XPression
Studio

XPression
Project Server

XPression
Clip Store

Applications



Sports

- Switcher wipes
- Sponsor logos
- Remote boxes
- Billboards



Entertainment

- Branded transitions
- Dynamic graphics

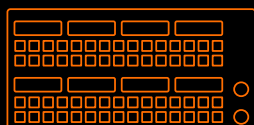


News & Studios

- Breaking news graphics
- Topical animations
- Monitor fills

Why choose XPression FX?

XPression FX delivers:



Direct switcher integration



Future-proof workflows with HDR support and IP readiness



Multi-channel flexibility in a compact chassis



Centralized media management for multi-studio and OB production