



It's more than just a **news ticker!**

In today's world, data is everywhere and it comes in all shapes and sizes.

But what most organizations lack is a way to easily organize and use that data, whether it's for broadcast, web or digital signage.

XPression Data Server gives your organization a tool to do all this and more. With a list of over 100 supported data feeds (and growing), XPression Data Server allows you to ingest, sort, manage, edit and export data with ease.

...and it does tickers too!

What is XPression Data Server?

At its core, XPression Data Server is a robust data aggregation system. Think news tickers, election results, digital signage. Data from XPression Data Server can be used anywhere.



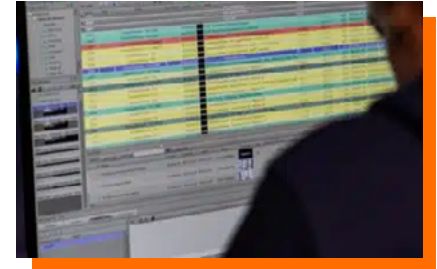
Tickers made simple

Populate tickers with live, real-time data in minutes, not days. No need to send graphic changes and data requests out of house. Do it all fast and save money.



Event Venues and Digital Signage

Display schedules, messages, headlines, sports scores and more. Use our powerful scheduling tool to choose what runs when.



XPression Integration

Seamless integration with XPression for data-driven graphics. Use Transition Logic to build powerful tickers that interact with your other graphics.

Easy data integration

Instantly add automated data feeds to your existing graphics right from the XPression Data Server website. No need to wait for a designer or programmer.

Ready for the cloud

XPression Data Server can be installed on premises or in the cloud. Whether for traditional broadcast or over-the-top (OTT) programming, XPression Data Server is ready for the task.

Why choose **XPression Data Server**?

Do it yourself, no scripting required

Easy, rapid turnaround to get a data-driven graphic created and playing. Make design changes easily whenever needed.. Save costs with easy and familiar workflows.

Data for any device, anywhere

Using our powerful data export utility, you can generate XML, JSON and RSS feeds with a few simple clicks, and send that data anywhere in the world.

Multiple locations, one server

XPression Data Server can host multiple tv stations or organizations. Easy and secure user control uses LDAPS integration.



What's the difference between **XPression Data Server** and **XPression DataLinq™**?

XPression Data Server

handles data management, curation and playout scheduling of data. It can interface with master control automation systems and XPression.

XPression DataLinq

takes ready-to-broadcast data and plugs it into fields in an XPression template. The data is not generally editable.

Options for XPression Data Server

Modular Pricing allows customers to only pay for what they need when purchasing a new XPression Data Server. Below is a description of offered modules.



Branding & Scheduler

XPression Data Server's powerful scheduler tool allows you to build a schedule of graphics, tickers or sponsorships; or you can import a schedule from your traffic system. Additionally, XPression Data Server integrates with popular Master Control automation systems for seamless automated playback of graphics.



Closings

XPression Data Server provides you with an online portal to manage school and business closings. Your local XPression Data Server pulls closings from XPression Data Cloud so there's never a need for a complex, risky technical setup for data to reach your system.



Election Data Management

XPression Data Server's robust Elections tool allows you to create and manage election events. With support to ingest data from the Associated Press and Decision Desk HQ, you have the option to completely automate the process or add manual races as needed.



Severe Weather Alerts

Easily define when and where Severe Weather Alerts automatically broadcast. The process can be completely automated, or user curated through the XPression Data Server web interface.

List of popular data readers

XPression Data Server has multiple Data Readers available to pull in over 100 different types of data. Below is a listing of popular data readers provided with the system.

Branding & Programming

Wide Orbit

Gracenote

IBMS

TVBD

Elections

Associated Press

Decision Desk HQ

Dominion Voting

Most Canadian Provinces

TV2

Financial

Bloomberg

DigiChief

FactSet

LSEGF

Inovestor

Xignite

Specialty

DigiChief Fights

DigiChief Lottery

MTA Service Alerts

NOAA Tides

Roadify

Google Sheets

AP Media

Sports

BCHL

Google Sheets Scores

EA FIFA

Gracenote

Hockey Tech

MLS

NBA Game Day

NewSport Media

NHL Game Day

NHL Stats

OUA

Point Streak

STATS Perform

TCTennis

Sports Direct

DigiChief

Traffic

Total Traffic

511 Canada

INRIX

Vizzion

Weather Metrics

WSI

Weather

AccuWeather

Baron

Nat'l Weather Service

Nat'l Hurricane Center

The Weather Co.

Apple Weather